



**PHILIPPINE LUZON DISTRICT (PLD) OF KIWANIS INTERNATIONAL, INC.  
K36**

**PLD RESOLUTION NO. 2025-004  
WEBSITE MANAGEMENT**

WHEREAS, Kiwanis is a global organization of volunteers, with Branding and Image as one of its Priority Areas;

WHEREAS, digital presence is essential in enhancing the branding and image of organizations as it is now considered as a fundamental necessity for any organization, business, or individual in the modern world;

WHEREAS, having a website is indispensable to an organization as it helps establish a strong brand identity, reaches a wider audience beyond geographical barriers, and provides access to information on a 24/7 basis;

WHEREAS, the Philippine Luzon District (PLD) does not have an existing website;

WHEREAS, under the PLD Policies and Procedures, a portion of the Bulletin Fund is allocated for the upkeep and management of the website;

WHEREFORE, BE IT RESOLVED, that the Resolution on Website Management as follows is adopted:

**WEBSITE MANAGEMENT**

1. The web page will be named **Kiwanis PLD Portal**.
2. The website address is [www.kiwanispld.org](http://www.kiwanispld.org).
3. The primary purpose is to enhance the digital presence of PLD by providing relevant information to Kiwanians, partners, stakeholders and the public on a 24/7 basis.
4. The website shall be launched on the first month of the administrative year 2025-2026.
5. The management of the website will be under the supervision of the district governor, with the assistance of the Website Administration Committee Chairperson.
6. The content management, security and maintenance, performance optimizations, and the technical infrastructure (domain registration, hosting services, technical health) will be under the responsibility of the Website Administration Committee.
7. The website shall be maintained without fail for at least 3 years following its launching.
8. The website shall continuously be improved to address the existing needs of Kiwanians, partners, stakeholders, and the public.

9. The fees and expenses related to website management shall be sourced from the Bulletin Fund pursuant to the PLD Policies and Procedures.
10. The website will be an open access website, with restriction at the submission bins only.
11. The respective social media accounts of clubs shall be linked to the website to achieve cohesive and commanding digital presence.

CERTIFIED TRUE AND CORRECT:

ATTESTED BY:

**RICARDO FRANCISCO MIRANDA**  
District Secretary, AY 2025-2026

**STACHYS NEIL E. ESPINO**  
District Governor, AY 2025-2026